



Benefits of the Jericho Environmental District (JED) for the community it serves

Benefit: A cleaner environment in the West Bank and Jordan Valley.

How? Reduce the amounts of pollution entering the ecosystem

- Dispose of solid waste appropriately, and recycle where possible through public awareness campaigns and clean-up projects
- Manage sewage waste that leaches into aquifers, eventually through wastewater treatment plants
- Promote and enforce strict laws on dumping and waste disposal
- Raise public awareness of the actions that can be taken by individuals and families to reduce pollution and the health implications of polluted water and lands

Benefit: A healthy Palestinian economy able to sustain programs to address needs of the population and reduce unemployment.

How? Promote tourism based on Jericho's rich natural and cultural resources

- Coordinate with Israeli authorities for tourism promotion and necessary permission for tour buses/tourists to reach Jericho
- Raise awareness and interest among potential US-based tourism groups
- Improve visitor experience through urban beautification projects, necessary signage, quality tour guiding, and information
- Provide employment directly through the JED by hiring for administrative, technical, and other labor



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Benefit: Democratic, transparent governance of institutions in Palestinian society.

How? Establish an institution (JED) to assist municipal government and local services councils in meeting local needs

- Develop JED framework with input from local and national government, including Ministry of Local Government and Ministry of Planning, as well as other NGO's
- Obtain necessary approvals from authoritative Ministries
- Hire technical experts and administrative staff from the area
- Establish JED presence in Jericho with office, public outreach, and initial, small projects

How? Support JED from the outside until sustainable with local resources

- Raise funds for JED projects (large: wastewater treatment and small: lot clean-up)
- Provide outside expertise in institutional design and technical issues, as needed
- Establish and monitor international standards of transparency for funds management
- Coordinate with Israeli officials as appropriate on behalf of JED
- Engage local civil society with local government to promote awareness of government activities and civil society input in decision-making
- Provide training on environmental issues and project design for local government representatives and university, women's, religious, and youth groups